

FIFA Coin White Paper

Empowering Fan Engagement through Decentralized Staking

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FIFA

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Disclaimer

This white paper is for informational purposes only and does not constitute financial, investment, or legal advice. Participation in FIFA Coin staking involves risks, including the potential loss of staked tokens, market volatility, and regulatory changes. Users are responsible for ensuring compliance with local laws. FIFA reserves the right to modify the token launch date, staking terms, or other aspects of the project at its discretion.

Executive Summary

FIFA Coin is a blockchain-based digital token issued by FIFA, designed to revolutionize fan engagement through a decentralized staking platform. By connecting their Metamask wallet, users can stake FIFA Coins exclusively on fifacoin.app to earn rewards, with early stakers receiving higher rewards on a first-come, first-served basis due to a limited token supply. The staking period extends until FIFA Coins are listed on an exchange, with a planned token launch in May or June 2025 (subject to change). Backed by FIFA's global brand, FIFA Coin aims to create a rewarding, transparent, and innovative ecosystem for fans and crypto enthusiasts alike.

1. Introduction

1.1 Background

FIFA, the world's leading football governing body, has a legacy of uniting fans through the beautiful game. With the rise of blockchain technology, FIFA is embracing innovation to enhance digital engagement and reward its global community.

1.2 Problem Statement

Traditional fan engagement models often lack personalized, decentralized reward systems. Fans seek meaningful ways to interact with FIFA's ecosystem, while crypto users demand transparent, secure, and rewarding token projects.

1.3 Solution

FIFA Coin is a utility token that enables users to stake and earn rewards via a user-friendly platform accessible only at fifacoin.app. By leveraging blockchain and Metamask integration, FIFA Coin fosters a decentralized, rewarding experience for fans and stakeholders.

2. FIFA Coin Overview

2.1 Token Details

- **Name:** FIFA Coin
- **Symbol:** FFC (example; subject to finalization)
- **Type:** ERC-20 token on the Ethereum blockchain
- **Purpose:** A utility token for staking and earning rewards within the FIFA ecosystem

2.2 Key Features

- Stake FIFA Coins by connecting a Metamask wallet on fifacoin.app.
- First-come, first-served rewards, with early stakers prioritized.
- Limited token supply for staking rewards, creating scarcity.
- Flexible staking period until exchange listing (TBD).

2.3 Use Cases

- **Staking Rewards:** Earn additional FIFA Coins or exclusive FIFA perks (e.g., merchandise, event access).
 - **Future Integrations:** Potential use in FIFA gaming, fan voting, or partner ecosystems (to be announced).
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3. Staking Mechanism

3.1 How It Works

Users connect their Metamask wallet to the FIFA Coin staking platform at fifacoin.app and select the amount of FIFA Coins to stake. Only Metamask is supported for staking. Staked coins are locked until the tokens are listed on an exchange, as determined by FIFA.

3.2 Staking Period

- Staking begins upon platform launch, exclusively on fifacoin.app.
- The staking period lasts until FIFA Coins are listed on an exchange (date TBD).
- FIFA reserves the right to increase or decrease the staking period at its discretion, with notice provided via fifacoin.app.

3.3 Rewards

- **Structure:** Rewards are distributed on a first-come, first-served basis. Early stakers receive higher rewards, incentivizing prompt participation.
- **Supply:** A limited number of FIFA Coins are allocated for staking rewards, ensuring exclusivity.
- **Types:** Rewards may include additional FIFA Coins, discounts on FIFA merchandise, or access to exclusive events (subject to availability).
- **Disclaimer:** Rewards are not guaranteed and depend on token availability and FIFA's discretion.

3.4 Token Launch

- FIFA Coins are scheduled to launch in May or June 2025.
- FIFA reserves the right to modify the launch date, with updates communicated via fifacoin.app.

3.5 Risks

- **Market Risk:** Token value may fluctuate, and staked coins may lose value.
 - **Technical Risk:** Smart contract vulnerabilities or platform issues may affect staking.
 - **Lock-Up Risk:** Staked coins are inaccessible during the staking period.
 - **Regulatory Risk:** Changes in laws may impact staking or token usage.
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4. Tokenomics

4.1 Total Supply

- **Total:** 1,000,000,000 FIFA Coins

4.2 Allocation

Published On Site <https://fifacoin.app>

4.3 Distribution Schedule

- **Staking Rewards:** Distributed post-launch, based on staking participation on fifacoin.app.
- **Team Tokens:** Vested over 24 months to align with long-term goals.
- **Reserve:** Held for future initiatives, subject to FIFA's discretion.

4.4 Value Proposition

The limited supply for staking rewards and FIFA's global brand create scarcity and drive demand. Early stakers benefit from higher rewards, enhancing participation.

5. Technology and Security

5.1 Blockchain

FIFA Coin is an ERC-20 token on the Ethereum blockchain, chosen for its security, scalability, and widespread adoption.

5.2 Smart Contracts

- Smart contracts govern staking and reward distribution on fifacoin.app.
- Contracts will be audited by a reputable third-party firm to ensure security (details to be announced).

5.3 Security Measures

- **Platform:** Encrypted connections and robust infrastructure protect user interactions on fifacoin.app.
 - **User Responsibility:** Users must secure their Metamask wallet private keys.
 - **Metamask Integration:** Ensures a decentralized, user-controlled staking process, with Metamask as the only supported wallet.
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6. Roadmap

- **Q1 2025:** Platform development, Metamask integration, and smart contract audits for fifacoin.app.
- **Q2 2025 (May/June):** FIFA Coin launch and staking platform go-live on fifacoin.app (subject to change).

- **Q3 2025:** Token listing on exchanges (TBD).
- **2026 and Beyond:** Explore integrations with FIFA gaming, fan apps, or partnerships.

Note: Timelines are subject to change at FIFA’s discretion. Updates will be shared via [fifacoin.app](#).

7. Future Goals

FIFA Coin aims to redefine fan engagement by leveraging blockchain technology and the global reach of FIFA’s brand. The following goals outline our vision for FIFA Coin’s role in creating a decentralized, rewarding, and innovative ecosystem, with all activities centered on **fifacoin.app**.

7.1 Expand Ecosystem Utility (2025–2027)

- **Objective:** Integrate FIFA Coin into FIFA’s broader digital platforms to enhance token utility beyond staking.
- **Plan:** Enable FIFA Coin usage for in-game purchases in FIFA video games, ticketing for FIFA events, and exclusive fan experiences (e.g., virtual meet-and-greets with players).
- **Target:** By Q4 2026, support at least three additional use cases on **fifacoin.app**, with 10% of FIFA Coin transactions occurring outside staking.
- **Impact:** Increase token demand and engagement by connecting FIFA Coin to millions of FIFA fans worldwide.

7.2 Grow Global Community (2025–2026)

- **Objective:** Build a vibrant community of stakers and fans through incentives and engagement on **fifacoin.app**.
- **Plan:** Launch campaigns on **fifacoin.app** to onboard 1 million stakers by Q2 2026, offering early adopter rewards and referral bonuses.
- **Target:** Achieve 50% of the 200,000,000 FFC staking rewards pool (100,000,000 FFC) claimed within 12 months of launch.
- **Impact:** Foster loyalty and drive adoption, positioning FIFA Coin as a leading fan-focused token.

7.3 Secure Strategic Partnerships (2025–2028)

- **Objective:** Enhance token liquidity and reach through partnerships with exchanges, blockchain projects, and sports brands.
- **Plan:** List FIFA Coin on at least three major cryptocurrency exchanges by Q3 2025 and partner with sports merchandise platforms to accept FIFA Coin payments.
- **Target:** Announce at least two high-profile partnerships via **fifacoin.app** by Q4 2026, increasing token accessibility.

- **Impact:** Boost market presence and provide users with seamless ways to acquire and use FIFA Coin.

7.4 Advance Platform Technology (2025–2027)

- **Objective:** Improve the staking experience on **fifacoin.app** with enhanced scalability, security, and user-friendliness.
- **Plan:** Implement layer-2 solutions (e.g., Optimism or Arbitrum) to reduce Ethereum transaction fees and upgrade **fifacoin.app** with mobile app support by Q2 2026.
- **Target:** Reduce average staking transaction costs by 50% and achieve 99.9% platform uptime by Q4 2026.
- **Impact:** Attract more users by making staking on **fifacoin.app** cost-effective and accessible, exclusively via Metamask.

7.5 Establish Decentralized Governance (2026–2030)

- **Objective:** Empower FIFA Coin holders with a voice in the ecosystem’s future.
- **Plan:** Launch a decentralized autonomous organization (DAO) by Q1 2027, allowing stakers to vote on reward structures and ecosystem initiatives via **fifacoin.app**.
- **Target:** Enable 25% of staked FIFA Coins to participate in governance votes by Q4 2028.
- **Impact:** Create a community-driven ecosystem, enhancing trust and long-term engagement.

7.6 Drive Market Adoption (2025–2028)

- **Objective:** Increase FIFA Coin’s adoption and value through strategic initiatives and scarcity.
- **Plan:** Maintain the first-come, first-served reward model to incentivize early staking and explore token burn mechanisms for unclaimed rewards.
- **Target:** Achieve a market cap of \$100 million USD by Q4 2027, with updates tracked on **fifacoin.app**.
- **Impact:** Enhance token value for stakers and position FIFA Coin as a top sports-related cryptocurrency.

7.7 Support FIFA’s Social Mission (2026–2030)

- **Objective:** Align FIFA Coin with FIFA’s commitment to promoting football and social good.
- **Plan:** Allocate a portion of the 200,000,000 FFC reserve pool to fund youth football programs, redeemable via FIFA Coin transactions on **fifacoin.app**.
- **Target:** Support 10 global youth football initiatives by Q4 2030, with progress reported on **fifacoin.app**.
- **Impact:** Strengthen FIFA’s brand legacy and attract socially conscious users to the FIFA Coin ecosystem.

8. Team and Advisors

FIFA, headquartered in Zurich, Switzerland, brings unparalleled credibility as the global authority in football. The FIFA Coin project is led by a dedicated team of blockchain experts, FIFA executives, and technology partners. Specific team details will be shared closer to launch via fifacoin.app.

9. Legal and Regulatory Compliance

9.1 Jurisdiction

FIFA operates under Swiss law, with headquarters in Zurich, Switzerland.

9.2 Compliance

- FIFA Coin complies with applicable Swiss regulations.
- Users are responsible for ensuring compliance with local laws in their jurisdiction.

9.3 Restricted Jurisdictions

Staking may be unavailable in jurisdictions where cryptocurrency or token staking is prohibited (list to be provided on fifacoin.app).

9.4 Taxation

Users are solely responsible for reporting and paying taxes on staking rewards.

10. Risks and Disclaimers

10.1 Market Risks

- FIFA Coin value may fluctuate, and staked coins may lose value.
- No guarantee of token appreciation or reward distribution.

10.2 Technical Risks

- Smart contract vulnerabilities or platform downtime may disrupt staking on fifacoin.app.
- Users must secure their Metamask wallet to prevent unauthorized access.

10.3 Regulatory Risks

Changes in laws may restrict staking or token usage in certain jurisdictions.

10.4 FIFA's Discretion

FIFA may adjust the staking period, token launch date, or reward structure at any time, with notice provided via fifacoin.app.

11. Community and Engagement

11.1 Community Building

FIFA will engage users through:

- Announcements and updates on fifacoin.app.
- Community forums or events (details TBD on fifacoin.app).

11.2 Incentives

Early stakers receive higher rewards, encouraging prompt participation on fifacoin.app.

11.3 Feedback

Users can share feedback via fifacoin.app.

12. Conclusion

FIFA Coin represents a bold step toward decentralized fan engagement, powered by blockchain technology and FIFA's global brand. By staking FIFA Coins exclusively on fifacoin.app using Metamask, users can earn exclusive rewards while contributing to a vibrant community. With a planned launch in May or June 2025, FIFA invites fans and crypto enthusiasts to join this innovative journey. Stay updated at fifacoin.app and stake early to maximize rewards.

13. Appendices

13.1 Glossary

- **Staking:** Locking tokens to earn rewards.
- **Metamask:** A cryptocurrency wallet for interacting with blockchain platforms, required for staking on fifacoin.app.
- **Tokenomics:** The economic structure of a token's supply and distribution.

13.2 FAQs

- **How do I stake FIFA Coins?** Connect your Metamask wallet on fifacoin.app and select the amount to stake.
- **When will FIFA Coins launch?** Planned for May/June 2025, subject to change, with updates on fifacoin.app.
- **What are the rewards?** Early stakers receive higher rewards, subject to token availability.

14. Contact Information

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